



Michigan Association for Evaluation

2017 Conference Sponsorship Contract

1. Fill out this form and email to cwiles@pscinc.com.
2. To pay for the sponsorship or generate an invoice go to maeeval.org and click on the Sponsorship page. Choose your Sponsorship level and method of payment.
3. All materials must be sent by **Friday, March 31, 2017 by 5:00 pm** to cwiles@pscinc.com.

Company/Institution: _____

Contact Person: _____ Position: _____

Address: _____

Email: _____ Phone: _____

SPONSORSHIP LEVELS

Benefits	<input type="checkbox"/> Exclusive (\$2,000)	<input type="checkbox"/> Platinum (\$1,000)	<input type="checkbox"/> Gold (\$500)	<input type="checkbox"/> Silver (\$250)	<input type="checkbox"/> Bronze (\$100)
Logo on MAE homepage for one year	X	X			
Listed as MAE sponsor on MAE 2017 conference page	X	X	X	X	X
Booth display at conference	X	X	X		
Institution/Company name announced during conference	X	X	X		
Promotional material included in conference materials	X	X	X		
Logo included on MAE conference materials	X	X	X		
Social Media announcements during conference	X	X	X	X	X

Exclusive and Platinum sponsors: entitles you to a 1/2-page advertisement in our on-site conference materials. Advertisement specifications: provide 2 identical ads on 1 sheet of paper. Each ad should measure 7 ½" wide x 4 ½" high placed 2-up on a letter page with ½" margins; black & white/grayscale. Acceptable formats: Word, Publisher, or PDF. Electronic files are required.

All Sponsorship Levels should submit their company logo to be used on the MAE website and in conference materials. If available, please provide both a colored and black and white version of the logo.

All materials must be sent by **Friday, March 31, 2017 by 5:00 pm** to Craig Wiles, cwiles@pscinc.com.

Signature: _____ Date: _____

Printed Name: _____