

Rapid Ethnographic Assessment: A Data Collection Case Study

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Rapid Ethnographic Assessment and Our Case

More Than Metal and Glass: An Analysis of the Built Environment and Student Needs in the Renovated Wayne State Student Center

During the Fall of 2015, an interdisciplinary team of researchers conducted Rapid Ethnographic Assessment on the renovations to the Wayne State University Student Center to evaluate whether the Student Center was meeting student needs.



Employing Rapid Ethnographic Assessment

- ❖ Strengths of REA
 - Ease of application across contexts
 - Can strategically use qualitative and quantitative methods simultaneously
 - Can be used with multiple theoretical models, research questions, and frameworks
- ❖ Challenges
 - Rapid process challenges teachings of slow methodical research
 - Thorough knowledge of all data nearly impossible
 - Difficult to compile information from all key informants and alternative data sources
 - Only identified stakeholders were interviewed

Resources

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