



Michigan Association for Evaluation

22nd Annual Conference
Evaluation and Social Justice
April 6, 2017

Conference Schedule

8:30 - 9:00	Registration/Continental Breakfast	1:00-1:50	Concurrent Breakout Sessions II
9:00 - 9:30	Annual Business Meeting		E. <i>Participatory Needs Assessments in Educational Settings (Beginner/Intermediate; Rm. 202)</i>
9:30 - 9:45	Welcome and Orientation (MAE President Rita McPhail and Conference Coordinator Craig Wiles)		F. <i>Collective impact, community data, and the pursuit of social justice (Beginner; Rm. 203)</i>
9:45 - 10:45	Robert E. Brown, MPA, Keynote Speaker		G. <i>Bridging the Divide: the Utilization of Social Work Tenets and Key Interpersonal Skills to Advance Social Impact and Change in Community-Based Health and Human Service Programs (Beginner; Rm. 204)</i>
10:45-11:00	Networking Break		H. <i>Arts Integration Techniques for Qualitative Reflection and Evaluation; WORKSHOP PART 1 (All Levels; Rm. 205)</i>
11:00-11:50	Concurrent Breakout Sessions I		
	A. <i>Evaluation's Forgotten Role - Leveraging Our Position to Enact Social Justice (Beginner; Rm. 202)</i>	2:00-2:45	Poster Session (Room 201), Snacks and Networking Break
	B. <i>Lessons Learned from Evaluating a Multi-level, Multi-program Collective Impact Project (Beginner; Rm. 203)</i>	3:00-3:50	Concurrent Breakout Sessions III
	C. <i>Culturally Proficient Evaluation of Food Security and Nutrition Education Programming (All Levels; Rm. 204)</i>		I. <i>Evaluators as Change Agents (Beginner/Intermediate; Rm. 202)</i>
	D. <i>What is a System Story? Silly Stories for Serious Change (All Levels; Rm. 205)</i>		J. <i>Community-driven data: Evolving methodology, engagement strategies, and data visualization tools (Intermediate; Rm. 203)</i>
12:00-1:00	Lunch, Discussions, and Awards		K. <i>Lessons Learned from Evaluating MPH's Health Equity and Social Justice Workshop (All Levels; Rm. 204).</i>
			L. <i>Arts Integration Techniques for Qualitative Reflection and Evaluation; WORKSHOP PART 2 (All Levels; Rm. 205)</i>
		4:30	Informal Networking