Qualitative Data Analysis Steps
Inductive Reasoning
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1. Read the transcripts.
   - Be sure to understand the transcripts.

2. Reflect on the interviews or focus group.
   - Be able to interpret the sessions with your own words.

3. Write down your first impression themes.
   - Themes can be relevant to each other. Write as many themes as you can.

4. Define your themes.
   - As you are defining your themes, you will begin to notice the similarities of some themes. Group these themes and give it an appropriate label.
   - Keep a copy of the definitions and themes on a notebook or a document.

5. Read transcripts to identify supporting statements for the themes.
   - Include themes that you may not have considered previously.
   - Ideally, code the transcriptions until saturation. Be sure to go through step 5 at least twice for each transcript.

6. Consult with other coders (if there are present).
   - Sit down with all coders to share the findings.
   - All coders must agree on the thematic categorizations of each statement.

7. Revisit the themes
   - If needed, consider reframing the definitions or the labels to be specific and clear.

8. Write the themes using supporting quotes!